



## The List of Presenters at the 7<sup>th</sup> TICC International Conference

We are glad to provide the list of conference presenters. The following individuals will share their research and perspectives on a number of conference-related topics. By the 1st of February 2023, the presentation schedule will be posted on this website. We are excited to hear the insightful perspectives and innovative ideas that these presenters will bring to the conference. We believe that their speeches will provide audiences with significant insights and motivation. Contact us at [ticc\\_submission@icdi.cmu.ac.th](mailto:ticc_submission@icdi.cmu.ac.th) if you have any questions.

### Day 1: 4<sup>th</sup> February 2023

Topic	Presenter
Legal Framework Against Money Laundering Through Cryptocurrency and Blockchain Game in The U.S.	Waratchaya Chaiwut
Do Different Sources of Information Matter in the Investment Decision? Some Evidence from Experiment	Poramet Limmaneewijit
A Review of Ecosystem of Crowdfunding in Agriculture	Tanapol Rattanasamakarn
Safety and Technology Acceptance Affecting the Decision Making of Thai Tourists in Airline Ticket Booking via Online Travel Agency	Umpira Sahawa
Facilitation Factors Affecting Purchasing Decisions of Smart Homes of YOLD Seniors in the Suburbs Chiang Mai Province	Jesada Rujanapan
Urban Classification Based on Sentinel-2 Satellite Data for Slum Identification Using Machine Learning	Kiatkulchai Jitt-Aer
Transparency in Crowdfunding Utilizing a Blockchain Platform: A Case Study of Siriyosawadee Egg Bank in Chiang Mai, Thailand	Punnavit Tharasak
Autofocus Web Application for Portable Darkfield Microscope	Anak Narong
Consumer Perception and Behavior towards Digital Payment Adoption among GenZ and Millennials in Cambodia	Pisey Leang
Electronic Invoice Management Strategy Based on Blockchain Technology	Baochao Yang
ESG Performance and Stock Excess Returns: Evidence from China	Guochao Wan
Modify Nickle Foam Electrodes for Hydrogen and Oxygen Evolution for Alkaline Water Hydrolysis	Kaewta Jetsrisuparb
Preparation, Dissolution and Sensory Testing of Mixed Iron Phosphates as Novel Food Fortificants	Jesper T.N. Knijnenburg
The Ultrasonic Assisted Extraction to Maximize Antioxidant and Tyrosinase Inhibition Activities from Zingiber Officinale Roscoe	Chiramet Auranwiwat
The Use of Mixed Electrolyte Solutions with Improved Electrochemical and Discharge Behavior of a Low-Cost Commercial Aluminum Alloy for Aluminum-Air Batteries	Nit Namwong
Development of Iron Alginate Beads by Ionotropic Gelation for Nutritional Applications	Neni Zulfa Nengsih
The Biodiversity of Freshwater Copepods in Five Provinces of Northern Thailand	May Mon Soe
Efficiency of Rice Production and Thai Farmers Poverty	Sopanid Teerachai

A Study of Financial Crimes in Thailand and the Role of Technology	Debkuumar Chatterji Sudip
Cross-Functional Organization: A Bibliometric Analysis	Nathatenee Gebombut
Pair Trading Strategy with ANN Technique in Cryptocurrency Market	Nathapong Tuntichiranon
Factors Affecting Customers' Perception of Chinese Sausage Products Towards Sustainable Development	Thanakorn Sayut
The Investigating of Brand Archetypes for the New Entry Product of Chocolate Malt Milk Industry; The Case of Dmalt	Lakkana Hengboriboon
Creative Guidelines as Initial Steps for Public Transport Information Improvements - Case Study: Hat Yai, Thailand	Dimitrije Curcic
Instructors' Viewpoints of English Grammar Instruction: What is the Appropriate Pedagogic Grammar Method?	Kiattisak Tanasanborisut
Exploring Academic Stressors of Burapha University International College Students after the Covid-19 Pandemic	Minh Nhat Tran Viet
What College Students Look for When Applying for Their First Job	Passarin Phalitnonkiat
A Study of Thai Students' Selection of New Zealand as Study Destination	Hataipat Phungpumkaew
Master's Study Program Multifunctional Agriculture in English - SWOT Analysis and Practical Experience	Petr Konvalina
Online Feedback: Exploring Student's Acceptance as a Mean of Developing English Speaking Skills	Hambalee Jehma
Methodology of Curriculum Trail Improvement for Chinese Intensive Course: A Case of Thai Students of High Vocational Certificate in Railway Transportation.	Sarawut Chandeewanta
Effects of Using Blended Learning with E-Portfolio Assessment on Thai EFL Student's Business English Writing Performance	Tirush Rumpantetch
Exploratory and Confirmatory Analysis to Identify Logistics Service Quality Dimensions as Factors Influencing the Intentions to Use Last-Mile Delivery Service After COVID-19 in Thailand	Siwaporn Kunnapapdeelert
Merchandise Route Optimization for Logistics Network Optimization: A Case Study	Panyaphon Phiphatkhunarnon

## Day 2: 5<sup>th</sup> February 2023

A Review of Machine Learning in Microseismic Signals Recognition and Classification	Hongmei Shu
Maintenance Room Temperature Monitoring System and Notification via Line Application for Communications and Electronics Section, Technical Division, Cast Study: An Agency in Lop Buri Province	Nontarat Bumrungrkiat
Does the Correlation and Risk Spillover Between Bitcoin and Traditional Financial Assets Help Its Investment Decisions? A DCC-GARCH with Neutral Network Approach	Yadong Liu
Research on Triple Encryption Algorithm	Lin Wu
Characteristics and Influencing Factors of Digital Service Export in RCEP Countries	Longxing Zhou
How Communication Companies Navigate Digital Transformation	Zhu Hui
An Application of the Theory of Optimum Currency Areas to the Euro Area	Johannes Schrank
A General Quantitative Investment Theory and Fundamental Value Technical System Based on Multi-factor Models in Chinese Stock Selection	Li Zhao
Research on Targeted Countermeasures of Digital Innovation-Driven High-Quality Development of Chinese Economy	Zhewei Zhang
Possibility of Free-Mating Malaria Vector in the Laboratory	Preeyanate Dathong
A Study of Kinematic Interaction between Soil and Pile in Bangkok's Subsoils	Patipat Nimitpongthavorn
The Representation of Gender Definition through Ancient Chinese Folktales: Symbols of Femininity Ideology, Negotiation and Similarity of female status as Currently Era	Pim Samara Yara
Research on the User Experience Model of College Teachers' Online Teaching in the Intelligent Environment	Wang Mei
Optimizing Teachers' Teaching Methods and Students' Learning Style with Computer Vision Analysis	Wang Yumei
The Implications, Challenges, and Pathways of Digital Transformation of University Education in China	Xuncheng Miao
The Impact of Culture on English Majors in Post-Epidemic China in American Films and TV Dramas	Yanfei Li
The Effects of Belt and Road Initiatives on Sichuan's Exports	Yaxian Ran
Case Architectural Design Parameters Affecting Patient's Psychological Requirements in Mental Healthcare Facilities	Silpa Singharajwarapan
Sentiment Analysis on Social Networking: A Case Study of Chiang Mai Tourism	Sutheera Munsaen
The Perspective of Sustainability from an Independent Hotel Resort on Koh Samui Island in Thailand	Win Piyaoui
The Antecedents of City Marketing, Event Tourism, and Social Media Marketing for Promoting Destination Image of Phitsanulok as a MICE City: A Concept Paper	Natthaphon Somsak
A Review of Adaptation of Thai Traditional Telemedicine	Manasanan Pankasemsuk
A Bibliometrics Analysis of National Park Tourism Research Trends from 2004 to 2022	Lan Fang